



**SUPERIOR
COMMUNITY
SKATEPARK
ASSOCIATION**

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GO SKATE DAY 2016

The coolest way to spend the longest day

Press Release – June 15 2016- Do you like live music? Skateboarding? Free stuff? If the answer is a YES!, you're not going to want to miss this! Superior Community Skatepark Association, The City of Sault Ste. Marie and a whole bunch of wicked community partners have teamed up to bring you an afternoon filled with Tidal Records recording artists, skateboard competitions and more. Kicking off at 3pm on Tuesday June 21st, Go Skate Day SSM will feature cool giveaways and give the average person a glimpse into our thriving skateboard park and scene. SooToday.com has made it possible for us to provide lessons to anyone who wants to learn the basics. There will be a bunch of vendors on hand to check out some wicked swag. Gnarly Bistro will be on hand to provide refreshments for those who get a hunger on. You can check out all the action at the public skateboard park located adjacent to the John Rhodes Arena. The event will end when the sun goes down around 9 pm but we definitely encourage you to hop on your board and skate all day!

Every year on June 21st, skaters around the world gather at their favorite spots to celebrate the, awesomeness, creativity, and love of the sport by hitting the park in order to go skateboarding. It's called Go Skate Day, and it's the best day of the year.

Founded by the International Association of Skateboard Companies (IASC) on June 21, 2004, Go Skateboarding Day began with a few simple sessions and barbecues held in Southern California. Since then it has grown into a worldwide holiday, celebrated by everyone from passionate skaters to those who are simply inspired by the sport. This years event promises to be an absolutely epic ordeal. To take part, all you need to do is head down to our local park and check it out!

As a community of skateboarders we feel blessed to have the support and encouragement from our community including Wacky Wings, Sootoday, NG Cash & Carry, Lumeo, Tidal Records, SwampWood, Subway, Ciniplex, SCSA, Holy Cow Ice Cream, Harvey's, Great Lakes Honda, Healthy Kids and more

For more info about the event please check out our event page at the following link

<https://www.facebook.com/events/1763490887200218>

For more information about Tidal records and the Talent Roster please visit <http://tidalrecords.ca>

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For any other information or interview requests please contact Tidal Records via email at

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